JOB DESCRIPTION

Job Title: Wellness Ambassador
Department: Student Wellness Services

PRIMARY FUNCTION: Under general supervision, assists with development and delivery of health related program information for UNI’s diverse student body. Communicates health education information through social media, passive programming and awareness campaigns.

1. Assists with health related program information on topics such as sexual health, alcohol and other drugs, healthy relationships, stress management, sleep, eating well and holistic well-being.

2. Assists with the development of health related program information for the student body, including, but not limited to:
   - researching health topics
   - previewing videos
   - creating fliers, table tents, bulletin boards, and positive messages

3. Assists with the delivery of health related program information for the student body, including, but not limited to:
   - composing social media posts for Student Wellness Services
   - advertising health related services, events and campaigns
   - setting up tables and displaying information about Student Wellness Services

4. Increases student awareness of the importance of a healthy lifestyle by acting as a role model for healthy living. Encourages students to integrate health related information into their personal lives.

5. Becomes knowledgeable about campus and community resources, and involvement opportunities.

6. Acknowledges and appreciates differences that race, culture, sexual orientation, gender identity and age bring to our campus and our society. Ensures that program information is culturally sensitive.

7. Devotedly adheres to the confidentiality policies of Student Wellness Services.

8. Provides customer service to those utilizing the Wellness Lab space.