WELLNESS AMBASSADOR JOB DESCRIPTION AND DUTIES

Reports to:
Shawna Haislet, Health Promotion Coordinator, 319-273-6119
Or
Jenna Petersen, Health Promotion Coordinator, 319-273-2137

Department:
UNI Student Wellness Services, 016 Student Health Center

PRIMARY FUNCTION: Under general supervision, assists with the development and delivery of health related program information for UNI’s diverse student body.

JOB DUTIES:

1. Assists with health related program information on priority college health topics that significantly impact student wellness and success (sexual health, alcohol and other drugs, stress, sleep, eating well, physical activity, body image, healthy connections, etc.).

2. Assists with the development of health related program information for the student body, including, but not limited to:
   - researching college health and wellness topics
   - developing interactive wellness activities
   - utilizing basic graphic design programs (i.e. Publisher, Canva) to create social media graphics, flyers, table tents, bulletin boards, and positive messages

3. Assists with the delivery of health related program information for the student body, including, but not limited to:
   - composing social media posts for Student Wellness Services
   - advertising health related services, events and campaigns
   - setting up tables and displaying information about Student Wellness Services
   - implementing wellness activities/programs for UNI students

4. Increases student awareness of the importance of a healthy lifestyle by acting as a role model for healthy living. Encourages students to integrate health related information into their personal lives.

5. Becomes knowledgeable about campus and community resources, and involvement opportunities.

6. Ensures that program information is culturally sensitive and inclusive. Acknowledges and appreciates differences that race, culture, sexual orientation, gender identity and age bring to our campus and our society.

7. Devotedly adheres to the confidentiality policies of Student Wellness Services.

8. Attends professional development and training opportunities.

9. Completes other duties as assigned.