**WELLNESS AMBASSADOR JOB DESCRIPTION AND DUTIES**

**Reports to:**
Shawna Haislet, Health Promotion Coordinator, 319-273-6119

**Department:**
UNI Student Wellness Services, 016 Student Health Center

**PRIMARY FUNCTION:** Under general supervision, assists with development and delivery of health related program information for UNI’s diverse student body. Communicates health education information through social media, passive programming and awareness campaigns.

**JOB DUTIES:**

1. Assists with health related program information on topics such as sexual health, alcohol and other drugs, healthy relationships, stress management, sleep, eating well and holistic well-being.

2. Assists with the development of health related program information for the student body, including, but not limited to:
   - researching college health and wellness topics
   - previewing videos
   - utilizing basic graphic design programs (i.e. Publisher, Canva) to create flyers, table tents, bulletin boards, and positive messages

3. Assists with the delivery of health related program information for the student body, including, but not limited to:
   - composing social media posts for Student Wellness Services
   - advertising health related services, events and campaigns
   - setting up tables and displaying information about Student Wellness Services
   - assisting with the facilitation of wellness programs/workshops for UNI students

4. Increases student awareness of the importance of a healthy lifestyle by acting as a role model for healthy living. Encourages students to integrate health related information into their personal lives.

5. Becomes knowledgeable about campus and community resources, and involvement opportunities.

6. Ensures that program information is culturally sensitive and inclusive. Acknowledges and appreciates differences that race, culture, sexual orientation, gender identity and age bring to our campus and our society.

7. Devotedly adheres to the confidentiality policies of Student Wellness Services.

8. Attends professional development and training opportunities.

9. Completes other duties as assigned.